

# Agile marketing leadership & execution

—when and where you need it most.



## Why Interim Marketing Support?

Business doesn't stop when marketing leaders or resources are unavailable. Whether you're facing a gap in your team, launching a new initiative, or undergoing transformation, our marketing professionals ensure momentum, strategy, and execution to stay on track.

Bridge marketing talent gaps with experienced interim professionals who integrate seamlessly, deliver results fast, and ensure continuity for your business.

Chartwell Agency offers experts in marketing, public relations, graphic design, social/digital media, website, collateral, ad campaigns, and more. We're quick studies for any industry and market and can jump in to manage daily needs or larger programs and strategy. Whether you require short-term support or a longer-term partner, we're here for you.

### Interim Marketing Support Program Overview

To provide short- to medium-term marketing leadership, execution, and strategic guidance during periods of transition, such as:

- Maternity/paternity/medical leave
- Leadership gaps (CMO or Marketing Manager vacancies)
- High-growth phases or product/service launches
- Organizational restructuring or transformation
- M&A, rebranding, or digital transformation

## Let's Talk

Ready to fill a gap or accelerate growth?

Contact us to find the right interim marketing fit.

**Emily Hartzog**

✉ [ehartzog@chartwellagency.com](mailto:ehartzog@chartwellagency.com)

🌐 [www.chartwellagency.com](http://www.chartwellagency.com)

## Change and unpredictability happen.

Let Chartwell Agency put experts in your corner when you need them.

### Chartwell Headquarters

120 West State Street, Ste. 305  
Rockford, IL 61101  
(815) 282-9976

[chartwellagency.com](http://chartwellagency.com) | [f](#) [in](#)

[info@chartwellagency.com](mailto:info@chartwellagency.com)

connect communicate captivate

# How We Can Help

We provide thoughtful, expertise-driven assistance during times of transition and beyond.

## Strategic Interim Leadership

- Interim CMO/Director of Marketing
- Brand and go-to-market strategy
- Budget and performance oversight
- Agency/vendor management

## Operational Marketing Support

- Campaign planning and execution
- Email marketing
- Content marketing and social media platform management
- Public relations
- Graphic design
- Website development
- Digital and traditional ad buy coordination

# How Does it Work?

## On-Demand Marketing Expertise

**Short-Term Support** – Let us fill the role of a team member (or two!) for a designated period of time or specific marketing need.

**Ongoing Partnership** – Hiring is a big investment, and working with an agency can be a more cost-effective option. Chartwell manages and implements communications strategies and tactics for you as an alternative to expanding the internal team.

# What's the Value?

- Immediate access to senior marketing expertise
- No long-term hiring risk
- Continuity of projects and plans
- Scalable to your current needs
- Backed by agency resources, technology, and frameworks

Expertise  
on demand.  
Results  
without  
delay.

