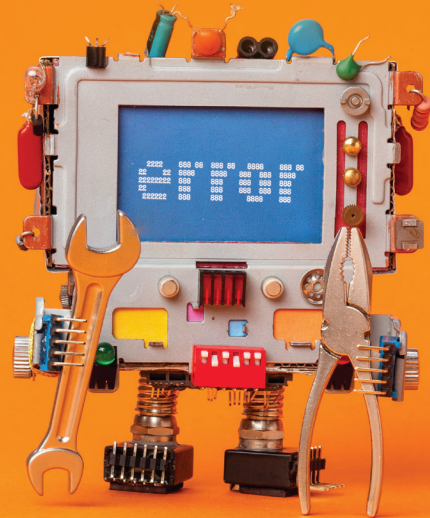


# Website Maintenance

Chartwell Agency recognizes the importance of website maintenance to ensure your “virtual front door” remains open for business and free from vulnerability to slow performance, hacks, or downtime.

Websites, like vehicles, need regular maintenance to perform their best. To help choose the plan right for your organization, here are guidelines for consideration. Chartwell is happy to assess your site traffic and needs and make a recommendation.



connect communicate captivate

|                                     | <b>MONTHLY PLAN</b><br><b>\$400/mo.</b><br>\$4800/yr. paid monthly<br>-<br>\$4,320/yr. paid annually<br>(10% Saving)  | <b>QUARTERLY PLAN</b><br><b>\$500/qtr.</b><br>\$2000/yr. paid quarterly<br>-<br>\$1800/yr. paid annually<br>(10% Savings)  | <b>HOURLY PLAN</b><br><b>\$180/hr</b><br>for those <b>OH BOY!</b> moments  |
|-------------------------------------|---|--|--|
| <b>WHO IS THIS FOR?</b>             | For organizations with website traffic greater than 3,000 visitors/month and that rely heavily on their website to share information, connect with customers and partners, and deliver service, a monthly maintenance package is advised. | For websites with low monthly traffic (less than 3,000 visitors a month) and limited functionality, a quarterly website maintenance plan may be sufficient to keep the site functioning. | If your organization can handle regular website maintenance but wants to rest easy knowing technical support is available should you need it, Chartwell offers hourly project-based website support. We'll assess the issue and send you a proposed solution and estimate. |
| <b>SERVICES</b>                     | Includes the execution of the following services on a <b>daily*</b> and <b>weekly**</b> basis:  | Includes the execution of the following services on a <b>monthly**</b> basis:  | Assessment of issue followed by proposal of solution   |
| WordPress updates                   | ✓ **  | ✓ **   |  |
| Theme updates                       | ✓ **  | ✓ **   |  |
| Plugin updates                      | ✓ **  | ✓ **   |  |
| Database optimization               | ✓ **  | ✓ **   |  |
| Comment/Spam cleanup                | ✓ **  | ✓ **   |  |
| Security/Malware/Blacklisting scans | ✓ *   | ✓ **   |  |
| Plugin vulnerability detection      | ✓ *   | ✓ **   |  |
| Site speed performance check        | ✓ *   | ✓ **   |  |
| SEO Keyword tracking & ranking      | ✓ †   | ✓ †  |  |
| 24hr. Uptime monitoring             | ✓   | ✓  |  |
| Summary report                      | ✓ (monthly)   | ✓ (quarterly)  |  |
| Troubleshooting                     | 1 hour/mo. or 12 hours/yr.  | 1 hour/qtr.. or 4 hours/yr.  |  |
| Additional hourly support           | \$150/hr.   | \$150/hr.  | \$180/hr. (min. 2 hrs.)  |

† Only if keywords are supplied to Chartwell Agency to track and rank.

Note: Maintenance packages does not include original content development (writing blogs, drafting news features, developing case studies, etc.) or additional web design needs.